

# AAP IN A NUTSHELL - 2024

AAP (Animal Advocacy and Protection) is a European animal welfare organization dedicated to the welfare of exotic animals. It is our mission to end their suffering by rescuing animals in need and advocate for better laws and regulations. This is how we fight animal suffering!

In this 'nutshell' we summarize the most important milestones that AAP achieved in 2024. For the complete annual report (in Dutch), please visit [www.aap.nl/jaarverslagen](http://www.aap.nl/jaarverslagen).

## A BETTER LIFE FOR THE ANIMALS AT AAP

In 2024, AAP was once again able to improve the lives of many exotic mammals. For example, we were able to rescue Barbary macaques Meyers and Lori from tiny, rusty cages in an apartment complex in the Spanish city of Granada. Unfortunately, help came too late for Lori and she passed away. However, Meyers is now doing well. The young serval Noa escaped from her Dutch home, but her owner did not want her back. She has now been given a place at AAP. And the twelve lions – including nine cubs – that AAP rescued from a French circus now, have a second chance in life in our rescue centre in Spain.






Ring-tailed Lemur Matoky



Serval Noa





### NUMBER OF ANIMALS TAKEN IN

 Big cats:	13
 Primates:	21
 Other mammals:	50
<b>Total:</b>	<b>84</b>







The French lions go outside for the first time

### TOTAL NUMBER OF ANIMALS FOR WHICH SHELTER HAS BEEN REQUESTED OR AN ANIMAL WELFARE REPORT HAS BEEN FILED

 Big Cats:	115
 Great Apes:	6
 Other primates:	282
 Other mammals:	1.107
<b>Total:</b>	<b>1.510</b>

### TOTAL NUMBER OF ANIMALS IN THE SANCTUARY (31 DECEMBER 2024)

 Chimpanzees:	41
 Other primates:	150
 Big cats:	34
 Other mammals:	149
<b>Totaal:</b>	<b>374</b>
In Almere:	284
In Villena:	90

### ANIMALS OUTPLACED

Most animals stay at AAP temporarily. Once they have recovered, our Planning & Logistics department looks for a suitable permanent home for them. In 2024, 108 animals (46 primates, 4 big cats and 58 other mammals) found new homes with partner organisations in Europe. Through mediation in our network, we were able to find a suitable shelter solution for another 32 animals. Unfortunately, two animals had to be returned to their owners after confiscation.

## PREVENT ANIMAL SUFFERING IN EUROPE

### WE FOCUS ON:

- ◆ private ownership of exotic animals
- ◆ wild animals in entertainment (such as circuses)
- ◆ illegal wildlife trade



Sugar Glider Mango

### PRIVATE OWNERSHIP OF EXOTIC ANIMALS

AAP has been advocating for years for the introduction of a Positive List: a list of animal species that are suitable as pets. All animal species not on that list are not allowed to be kept as pets. Fortunately, the Dutch Positive List for domestic and hobby animals came into force on 1 July 2024.

AAP also stimulates other countries to implement Positive Lists. Our efforts over the past year have therefore once again focused

on the European Union and on individual member states, particularly Spain and Germany. In 2024, we organized activities together with German animal welfare organizations to convince German politicians of the need for legislation on the keeping of pets and hobby animals. In addition, we exchange knowledge with other member states about Positive Lists, and we are working on an assessment system that countries can use when drawing up their own Positive List. This system helps determine which animal species are suitable as pets.

### ANIMALS IN ENTERTAINMENT

AAP continues to advocate for a ban on the use of wild animals in circuses. In 2024, we have completed a study to determine which EU member states still do not have effective legislation regarding the use of wild animals in circuses. We have determined that six member



Striped skunk Skunky

states are lagging behind, and AAP supports animal welfare organizations in these member states to push for the introduction of relevant legislation.



ANIMALS IN ILLEGAL TRADE  
(BARBARY MACAQUES)

In 2024, we continued our Born to be Wild project to safeguard the survival of the endangered Barbary macaque. This international collaborative project started in 2017 with a contribution from the Dutch National Postcode Lottery. Over the past

year, we have been working in the Moroccan Tazekka National Park to prepare a group of Barbary macaques for their return to the wild. All of these animals have fallen victim to the illegal trade, but in 2025 they will finally have the chance to be released back into the wild.



Tiger Tonga



Barbary macaques at Tazekka National Park

THANK YOU SO MUCH FOR YOUR SUPPORT, YOU ARE INVALUABLE!

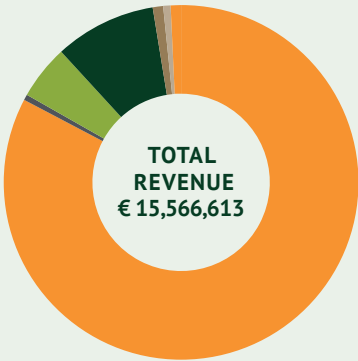
In 2024, our private donors once again made a large contribution to our work. In whatever manner you helped us, thank you very much for your contribution, because without your support we cannot help the animals!

LOYAL SUPPORT

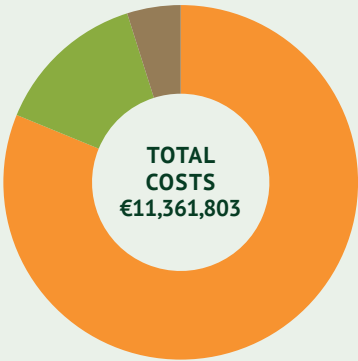
At the end of 2024, AAP was supported by 60,604 donors. We are very happy and grateful that many of them are loyal donors who have been making our work for the animals possible for years. The continued growth in revenue from inheritances and bequests is exceptional, with a total of €7,752,009 in 2024. Due to a change in administrative processing, €2,328,094 had already been accounted for in previous years. The trust that these donors express with this special way of giving is invaluable to AAP.

RESOURCES TO DO MORE

The high level of revenue from legacies creates financial leeway to do more for animals in need in Europe. We are making plans to save more animals and to accelerate the development of animal welfare legislation and regulations in Europe.



- Private individuals  
€13,123,333
- Companies  
€81,160
- Lottery organisations  
€788,044
- Government subsidies  
€1,467,275
- Revenue in return for the supply of products and/or services  
€168,101
- Other  
€89,043



- Spent on objectives  
€9,226,161
- Recruitment costs  
€1,580,614
- Management and administration  
€555,028



Common marmoset Nguyen

FAREWELL TO DIRECTOR  
DAVID VAN GENNEP



After 43 years of service, of which the last 32 as director, David van Gennep decided to retire from AAP in 2024. On 4 and 5 October, we reflected on his enormous contributions to countless animals and to the organisation. A royal honour as Officer of the Order of Orange-Nassau was a well-deserved recognition of his dedication. We would also like to extend our thanks to all donors who took the opportunity to thank David in person!



Lion Bryan



Chimpanzee Achille



Olive baboon Kaki

EXPENDITURE

Of our expenses, 81.2% goes to AAP's primary objective: sustainably improving the welfare of exotic mammals. That is 81.2 cents of every euro we spend. In addition to housing and care costs for all the animals, we also spend part of this on our prevention work. We spent the remaining 18.8% on things necessary to keep the organization running.

DUTCH NATIONAL POSTCODE LOTTERY



In 2024, our annual contribution from the Dutch National Postcode Lottery was raised to €600,000! A wonderful amount that will allow us to help many animals! To all participants of the National Postcode Lottery: thank you very much!